

## A.T.S.S.A. OTTAWA CHAPTER MARCH BULLETIN

### GENERAL MEETING

There will not be a general meeting in March. We have been unable to get a speaker.

### FROM HAMILTON CHAPTER

I represent the Truck World show ([www.truckworld.ca](http://www.truckworld.ca)) which is being held at the International Centre in Toronto April 15-17, 2010. We have spoken to Wallace Boustead from the Toronto chapter of the ATSSA and they have agreed to promote Truck World to their chapter's members.

We are offering free admission (a \$20 value) to those ATSSA members that complete their registration online.

To receive free admission, they simply need to include the VIP code, ATSSA when they register.

Click on the link below to go to the registration page.

When you get to Section B, Purchase Options, choose VIP Pass and then enter your special **VIP Activation Code, ATSSA.**

[Click here to register to attend Truck World](#)

### CFMS MAY 10-12 2010

Hi Everyone

It is with sadness that I advise you of the passing of Carol Thompson, Al Thompson's wife. Regrettably we just got word this morning of her passing on Feb 06, 2010. Included below is her obituary from the Belleville Intelligencer. As many of you know, Al was our 2009 CFMS Chairman and has served on the CFMS committee for 8 years. He is a member of the Bellville ATS and prior to that a member of the Toronto ATS. I know our thoughts go out to Al and his family at this time and I will make the necessary arrangements with the Canadian Cancer Society on behalf of the CFMS once I confirm Al's personal contact information. (if anyone has that could you please call me)

If any one would like to contact Al at his work number it is 613-962-2900 ext. 245. You can only reach Al at this number mornings Monday to Thursday.

**Dave Ongaro**  
General Mgr, CFMS

### ALL-BRANCH GOLF TOURNAMENT JUNE 09 2010

Ottawa

The registration form is now available.

**AUTOMOTIVE TRANSPORTATION SERVICE  
SUPERINTENDENTS' ASSOCIATION  
OTTAWA, ONTARIO**

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**OTTAWA ALL BRANCH GOLF TOURNAMENT  
WEDNESDAY JUNE,9th 2010 AT MEADOWS  
GOLF & COUNTRY CLUB  
PRICE \$140.00 GST INCLUDES GREEN FEES,  
SHARED CART & DINNER**

**REGISTRATION AT 11:00 O'CLOCK  
SHOTGUN START AT 1:00 P.M.**

**LIMITED TICKETS AVAILABLE: 160 GOLFERS ONLY**

**To register as a foursome, please complete the following information. For non-foursomes, provide name & ticket numbers and we will place you on a foursome.**

Name	Phone		Ticket #

**Make all cheques payable to A.T.S. S.A. OTTAWA CHAPTER and mail them to:**

**Box 35092 Westgate P.O. Ottawa, ON K1Z 1A2**

**Tickets are available from your executive or by phone from:**

**Bob Gowan: (613) 850-3685**

**Dan Henderson [613] 224-0927**

**Completed forms may also be faxed to Bob Gowan [613] 260-1937**

**ATTENTION: If we do not receive your cheques before May 26th, 2010 your spot for the tournament will not be held. Those tickets will be sold to the next person on the waiting list.**

**For those who cannot get enough golf:**

## **KW & District ATSSA Golf Tournament**

Come and join the fun at our annual KW & District ATSSA Golf Tournament on **Thursday May 27- 2010 at Doon Valley Golf Club**. The cost per player is \$100.00.

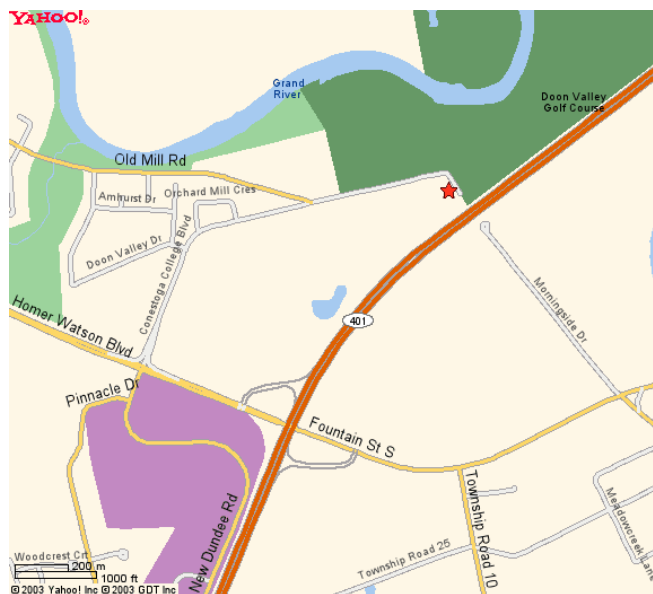
Space is limited to **144 golfers** and will be filled on a first come basis. You will be registered when payment in full is received.

Donations to the tournament would be greatly appreciated.

Golfers must be present at the prize draw to receive any prizes.

**PLEASE NOTE: registration at 12:00 start at 1:00.**

Doon Valley Golf Club  
Tel: 519-741-2710  
500 Doon Valley Dr.  
**Kitchener, Ontario**



**Please make cheque payable to K-W ATSSA and mail to: Mike Ulakovic**  
Purpose Built Signs &  
Vehicle Graphics  
**2120 Maple Grove Road**  
Cambridge, Ontario  
N3C 2V3

Office: 519.658.9561  
Fax: 519.658.2822

Thank you, Mike Ulakovic / Golf Chair

**FROM THE TRUCK NEWS BLOG - [http://blogtn.trucknews.com/2009/12/a\\_sucker\\_for\\_slogans.htm](http://blogtn.trucknews.com/2009/12/a_sucker_for_slogans.htm)**

**A sucker for slogans**

**Posted by [Adam Ledlow](#) at 01:10 PM**

Though the constant barrage of advertising media can be tiresome – see pop-ups, commercials, flyers, e-blasts, spam and even good ol' billboards for more details – I have to admit, I'm a sucker for a good slogan.

My obsession with a good motto began in grade school, where coming up with a good slogan for my various imaginary businesses was almost as important as the business itself. I was rooting through a container full of old school things a few months back and I actually happened across some business cards from one such business: Adam's Pest Control. Apparently, I doled out these cards to other students in hopes that they would like me to kill some of the numerous flies buzzing around our country classroom. But it wasn't the silliness of the business itself that got me, it was the slogan: We pester your pests. Why any seven-year-old uses the word 'pester' is beyond me, but I thought it was pretty clever, all the same.

Though my pest control, landscaping, bodyguard and rent-a-cartoonist businesses are now defunct, my love of the slogans associated with them has lived on. So it seemed only natural that I would take a liking to certain trucking company slogans when I joined Truck News almost five years ago.

And so, I present my top three favourite for-hire trucking company slogans:

- 1) If it's on time...it's a 'Fluke' (Fluke Transport Group, Hamilton, Ont.)
- 2) Another Cool Move (Erb Transport, New Hamburg, Ont.) – love this one for the reefer hauler
- 3) We take a load off your mind (TransX, Winnipeg, Man.)

Honourable mentions go to Woodstock, Ont.-based Ayr Motor Express ("The best is the least we can do") and Quik X in Mississauga, Ont. (Never satisfied...until you are!) for some decent customer service-based slogans. Have you got a favour slogan, trucking or otherwise?

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We run among other things and aggregate business.

Our slogan is:

"Our Life is the Pits"

**Posted by: [John Mogensen, Operations Manager Raymond Prvost Cartage, Crysler Ontario](#)**

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Sign observed on a plumbing repair company van in Edmonton, AB:

"A flush beats a full house."

**Posted by: B. McQuarrie**

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A Local waste disposal contractor used to use "Satisfaction guaranteed or double your garbage back"

**Posted by: Steve Smyth**

From our own Adam McDonald:

IF YOU WANT IT SOONER....CALL SCHOONER. Tanker fleet in Ottawa, Ontario

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## **ASSOCIATE MEMBERS**

**ASHLAND CANADA CORPORATION**

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**CAPITAL TRUCK BODIES**

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**FRANCIS CANADA TRUCK CENTRE**

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**T.D.L. TRUCK & TRAILER REPAIRS**

**TWIN EQUIPMENT**

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